



Welcome

If your target market is teachers and education professionals in Ireland there is no better choice than EducationPosts.ie.

EducationPosts.ie is the first port of call for Irish primary and second-level teachers seeking work and is the number one method of advertising teaching jobs in Ireland. More than 25,000 teachers have used the site to find work in the last

year and more than 6,000 teaching vacancies are advertised each year.

EducationPosts.ie is Ireland's longest established and most widely used website dedicated to education recruitment. Department of Education Circulars 0062/2008 and 0020/2012 refer to EducationPosts.ie for the advertising of primary-level and second-level teaching vacancies.

The screenshot displays the EducationPosts.ie website interface. At the top left is the logo "education posts.ie" with a cluster of orange dots. To the right is a purple "Leaderboard" box with the text "728 pixels wide x 90 pixel high". Below the logo is a navigation bar with links: Home, Advertise a Post, Search for Posts, Resources, and About/Help. To the right of the navigation bar is a search bar with "Email" and "Forgot Password?" options, and a "Login" button. The main content area features a corkboard background with three sticky notes: "Learning Support Teacher, Dublin", "Wanted Science & Maths Teacher", and "Education Posts First Choice for advertising second-level vacancies". Below the corkboard, it states "39 second-level vacancies currently available" and "49 primary-level vacancies currently available". At the bottom, there are three main sections: a search bar with "Select Level" and a "SEARCH" button; an "Advertise (for employers)" section with a "Select Level" dropdown and a document icon; and a "Register (job-seekers)" section with a "Job Seekers Register" chalkboard icon and a document icon. At the very bottom, there are links for Home, Contact Us, Terms and Conditions, and Privacy Policy, and a copyright notice: "Copyright © 2012 IPPN. All rights reserved."

Tile 1
240 pixels wide
x 120 pixel high

Tile 2
240 pixels wide
x 120 pixel high

Tile 3
240 pixels wide
x 120 pixel high

Tile 4
240 pixels wide
x 120 pixel high

Our Advertising Products:

Job Listing

- For specific job vacancies
- Your advert will appear on the International & Other Section of EducationPosts.ie for up to one month

Price: €150 per Job Listing

Digital Display Advertising

Ideal for promoting your organisation, event or products

- Tile and Leaderboard advertising, visible throughout the site as visitors navigate
- Your advert will be seen a minimum of 300,000 times in one month

Price for Leaderboard advert: €750 for 300,000 ad views in a month

Price for Tile advert: €450 for 300,000 ad views in a month

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Technical Requirements:

- **Dimensions for Leaderboard advert:** 728 pixels wide x 90 pixels high
Dimensions for Tile advert: 240 pixels wide by 120 pixels high
- File types accepted for static ads: JPG, GIF, Animated GIF
- Web address: all ads must be accompanied by a web address
- EducationPosts.ie reserve the right to approve final artwork of all adverts

Please enquire about special offers and discounts on longer term advertising.

EducationPosts.ie Traffic 2014

Page views (Source Google Analytics)

January 2014	734,378
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February 2014	572,656
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March 2014	679,734
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April 2014	773,216
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May 2014	1,831,656
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June 2014	2,945,686
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July 2014	2,379,132
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August 2014	2,116,142
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September 2014	1,475,857
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October 2014	1,082,666
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November 2014	1,054,755
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December 2014	506,248
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EducationPosts.ie an ippn service



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